



*Massive
Mobile Data*



Demographics



*Comprehensive
Business Data*



*Retail
Construction
Data*



*Social Media
Data*



*Exclusive
CBRE
Aggregated
Rental Rate &
Market Data*



*Healthcare
Data*



**TURN DATA
INTO POWERFUL
BUSINESS
INTELLIGENCE**

**RESOURCES TO IDENTIFY
YOUR BEST CUSTOMERS**



*Restaurant
Sales Data*



*Massive Mobile
Traffic Counts*



*National
Shopping
Center Data*

FORUM
ANALYTICS

A CBRE Company

CBRE

DATA TO ENRICH YOUR STRATEGIC PLANNING

In addition to our web bots that scrape over 650 store locators regularly, the following data resources are available through Forum Analytics. When combined with our customized SIMMS platform for real estate planning, this data can help identify your best customers and create a successful development plan for your organization.

STREETLIGHT DATA

Massive mobile data - cellular and GPS consumer movement intelligence

StreetLight InSight Standard Retail Metrics – CUEBIQ

- Home and work “footprints” of visitors to the site
- Home and work distance (in miles) distribution
- Distribution of home locations for all visitors to the site (by state, CBSA and zip code)

StreetLight InSight Premium Retail Metrics – INRIX

- Origins and destinations for visitors who drive to/from the site (by block group)
- Travel distance (in miles) distribution
- Parking activity: a measure of parking events at site
- Drive-by activity: a measure of traffic that drives by the site

Massive Mobile Traffic Data Highlights

- First-of-its kind traffic count results built atop massive mobile data
- Based on actual data from 2017
- Used by Departments of Transportation for major infrastructure operation and planning decisions
- Set of proprietary real estate and retail focused intersections, roadways, and areas developed by Forum Analytics
- Traffic counts at ~800,000 points nationwide

RESTAURANT TRENDS

Restaurant location data with sales information

- Tracking all major QSR (Quick Service) and FSR (Full Service) restaurant chains
- Competitive intelligence (including sales estimates) on over 187,000 stores in over 550 chains in every market in the United States

DEVONSHIRE

High-quality and comprehensive business data

- National premium database of all local and small chain businesses by business type

NUVI DATA

Social media data to optimize brand equity and awareness

- Includes feeds from Twitter, Instagram, YouTube, Google+, Reddit, and over 20 million RSS feeds

STI: POPSTATS

Consumer demographics and lifestyle profiling

- Premium USPS-based current and 10-year projected demographics and psychographics — the most dependable population estimates available
- A 72-segment psychographic profile for your customer base

COMPETITIVE ANALYTICS PROFESSIONALS

Shopping centers with attributes and tenants

- Most comprehensive location databases in the marketplace today
- Over 39,000 shopping centers in the US and Canada
- Encompassing retail, restaurant, shopping centers, schools/colleges/universities and banks

CBRE GLOBAL DATA AND RESEARCH

Exclusive CBRE aggregated rental rate and market data

- Market Data - outlook and historical
- Estimates based on 10 years of retail data
- CBRE voucher data with rental information on over 80,000 retail lease transactions

TRUVEN HEALTH ANALYTICS

Robust healthcare data

- Payor mix
- Physician demand and productivity estimates
- Urgent and emergency care demand
- Physician supply and visit rates
- Outpatient code profiles

DODGE DATA

Current new and major remodel retail development projects, their progress and location

UBERMEDIA DATA

Massive Mobile Location Data

- Insights from over 300M+ monthly active devices in the US
- Landlords, developers, city planners, and shopping center owners can analyze a single site to understand where their customers go before and after a purchase

Contact us today for more information:

+1 800 689 1652 | info@forumanalytics.com | www.forumanalytics.com