

DATA-DRIVEN PRIVATE EQUITY SOLUTIONS



VALIDATE YOUR INSTINCT USING SCIENCE

Making quick, instinctive decisions in the Private Equity industry can be risky given the capital involved and the competition for quality brand partners. Decisions you make today define how your portfolio will look in the future. Solutions from Forum Analytics, a CBRE Company, fuse the art and science of industry expertise and data analysis into actionable intelligence, allowing sophisticated investors to make data-driven portfolio decisions.

Forum Analytics can help you evaluate real estate opportunities for future growth potential and create a development blueprint to validate your instinct and confidently make investment decisions.

FORUM
ANALYTICS

A CBRE Company

CBRE

PRIVATE EQUITY WHITE SPACE ANALYSIS

- Industry-relevant algorithm capable of scoring hypothetical real estate opportunities for future growth potential
- National prioritized, optimized development blueprint to identify and score potential open markets
- Excel-based summary table with applicable benchmark, market and competitive index data, along with scoring engine results for further internal analysis and distribution
- Web-based platform for real-time analysis and visualization of results at any level of the organization for any part of the country

EVALUATE CURRENT ASSETS AND IDENTIFY BEST CUSTOMERS AND POTENTIAL GROWTH FOR A PORTFOLIO COMPANY OR ACQUISITION OPPORTUNITY

MARKET OPTIMIZATION AND VALUATION ANALYSIS

- Proprietary, customized optimization algorithm estimates and scores market opportunity for every proxy site in the country
- Opportunities with the highest potential are retained
- Each iteration runs roughly 100 million “what-if” permutations to arrive at the final output
- Visualize results for any market in the country on any web-enabled device using our SIMMS platform

WHAT MAKES SOLUTIONS FROM CBRE | FORUM ANALYTICS DIFFERENT?

- Fastest and most comprehensive valuation results for both buy and sell side economics
- Complete solution transparency
- Depth of proprietary data and largest data stack in the industry
- Client retention and repeat rate
- Our work provides the foundation of growth for the target asset



CONTACT

+1 800 689 1652 | info@forumanalytics.com | www.forumanalytics.com

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