

DATA-DRIVEN HEALTHCARE SOLUTIONS



VALIDATE YOUR INSTINCT USING SCIENCE

With the continuous changes in the healthcare industry, providers need an edge on their competitors. Solutions from Forum Analytics, a CBRE Company, fuse the art and science of healthcare analytics into actionable intelligence, allowing healthcare providers to take a retail approach to real estate planning and put patient experience at the forefront of strategy.

Forum Analytics applies extensive healthcare, demographic and psychographic data coupled with CBRE's vast network of real estate market intelligence and resources to help health systems develop and execute location strategy. Maximize the ROI on every existing and future brick and mortar healthcare asset and enable real-time collaboration across your organization for more efficient, data-driven decisions.

FORUM
ANALYTICS

A CBRE Company

CBRE

CRITICAL STRATEGIC INSIGHTS PROVIDED

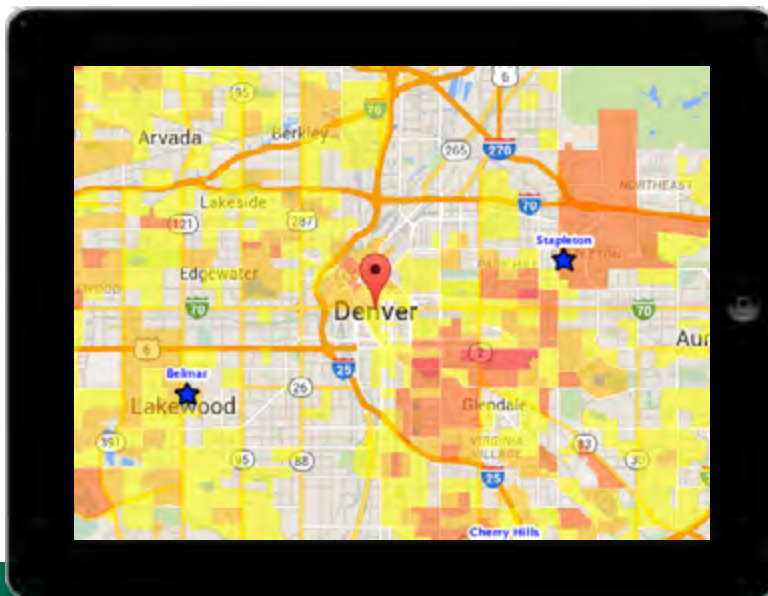
- A psychographic profile of your patients by specialty or payor type
- A patient travel summary which confirms how far patients travel for various procedures
- A massive mobile data pattern analysis to identify home-to-work-to-facility travel patterns of your patients
- An optimized blueprint for new facility development: maximum benefit with minimum erosion of existing patients
 - Optimized for specialty or payor mix
 - Inpatient, outpatient, ambulatory care, urgent care facility focused

A CBRE
Exclusive

CBRE'S HEALTHCARE EXPERIENCE

- Managing over 100 hospitals and 23,900 beds
- Over 1,900 dedicated CBRE Healthcare Services Group professionals
- Managing 138MSF of inpatient, outpatient, medical office and support space
- Managing leasing for 10,600 physician tenants

Site ID	Payor Mix				Market Demand		
	Rank	% Private	% Medicaid or Medicare	% Uninsured	Total Trade Area Demand	FTE Estimate	SQFT Estimate
1	6	58%	40%	3%	11,651	4	3,884
5	3	60%	37%	3%	30,400	10	10,133
78	2	63%	34%	2%	28,367	9	9,456
22	13	35%	58%	6%	25,771	9	8,590
12	9	46%	49%	5%	43,969	15	14,656
76	5	58%	39%	3%	26,176	9	8,725
9	12	36%	57%	6%	37,081	12	12,360
36	15	28%	64%	8%	37,148	12	12,383
95	11	38%	60%	1%	2,498	1	833
124	8	50%	46%	4%	22,718	8	7,573
545	7	55%	42%	4%	51,365	17	17,122
755	14	34%	58%	7%	31,456	10	10,485
222	4	58%	39%	3%	4,909	2	1,636
901	1	64%	33%	3%	14,534	5	4,845
772	10	45%	50%	4%	9,500	3	3,167



WHAT MAKES HEALTHCARE SOLUTIONS FROM CBRE | FORUM ANALYTICS DIFFERENT?

- Complete solution transparency
- Depth of proprietary data and largest data stack in the industry
- Platform simplicity and ease of use
- Client retention rate
- A complete real estate lifecycle solution leveraging all CBRE Healthcare has to offer

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